

Ann M. Volk, MA

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Freelance Medical Writer, 2001–Present

- Develop sales training modules in therapeutic areas including oncology, immunology, cardiovascular, diabetes, and urology
- Create leader's and participant's guides for live training events in cardiovascular, endocrinology, immunology, oncology, and oral health areas
- Develop courses for online delivery to educate pharmaceutical sales representatives in a range of therapeutic areas, including pain control, infectious disease, mental health, oncology, rheumatology, women's health, and asthma
- Write feature articles for iPad newsletter for sales force
- Create feature articles for health system newsletters targeted to physician, pharmacist and consumer audiences
- Author Evidence-Based Medicine report for health care system
- Produce feature articles for *A2Z* magazine, *R&D Newsletter*, and AstraZeneca internal Web site
- Write journal supplement articles on oral health and women's health
- Develop video and animation scripts in HIV/AIDS, rheumatology, and oncology
- Write comprehensive set of patient education sheets for nurse educator program
- Create immersive multimedia learning environments to illustrate case studies in oncology
- Write Web sites for medical device and pharmaceutical clients including <http://www.astrazenecaoncology.com/>
- Author CE modules for print and online delivery on atopic dermatitis, other dermatologic disorders, OTC products, and home diagnostic devices
- Create an article targeted for *Community Oncology* on Antiemetic Guidelines
- Write articles for national magazines, including *Highlights for Children* and *Cobblestone*
- Create articles for *Ragan's Journal of Employee Communication*

Past/Current clients: Academic Alliances in Medical Education, Access Communications, Apothecom, AstraZeneca, American Pharmaceutical Association, Biocentric, Cadient Interactive, Current Medical Directions, Conference Publishers, Crozer-Keystone Health Systems, Educational Resource Systems, ETHOS Health Communications, EVEO, Excerpta Medica, HealthAnswers Education, KI Lipton, McMahon Publishing, Merck, Medical Broadcasting Company, Projects in Knowledge, Ragan Communications, SCIOS, VitesseLearning, and Vox Medica

Senior Writer, Deardorff Associates, 2000–2001

- Wrote and edited newsletters in the medical packaging and protective apparel fields
- Edited an 850-page geriatric formulary to guide pharmacist product selection in over 45 therapeutic areas
- Created sales aids and related marketing materials

Clients included DuPont and Omnicare

Medical Writer, Trinity Communications, 1998–2000

- Developed brochures, monographs, slide presentations, and sales aids for physician audiences in a wide range of therapeutic areas, including cardiovascular health, asthma, AIDS, OCD, and diabetes
- Created sales training programs
- Edited articles for a journal supplement on pediatric allergic rhinitis

Clients included MediSense, Merck, Schering-Plough, and Serono

Medical Writer, CoMed Communications, 1996–1998

- Developed slide kits, monographs, sales training materials, CE programs, and educational materials for physician, pharmacist, nurse, and patient audiences
- Wrote and edited a review article on pancreatic cancer working with 6 physician contributors

Clients included AstraZeneca (cardiovascular and oncology groups), Parke-Davis, and LifeScan

Newsletter Intern, Johnson & Johnson, 1995–1996

- Wrote and edited a startup online newsletter for the Corporate Campus, partnering with internal/external clients to meet a weekly deadline

Education

MA Political Science, Rutgers University, New Brunswick, NJ; GPA 4.0

BA Politics, University of California, Santa Cruz, California; GPA 4.0

Member & Volunteer, American Medical Writers Association